



LIFE OLOGY
PRESENTS

The SciArt Infographic Challenge

with Gaius J. Augustus & Matthew Griffiths

JUNE

we challenge
you to submit
a science
infographic!



Theme for the month:
**RISK &
UNCERTAINTY**

Types of infographics

TEXT BOXES

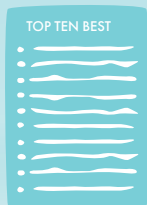
Profiles

- Bio-Box
- At-a-Glance
- In-a-Nutshell
- Quick Tip
- Fact Box



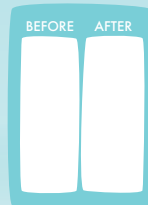
Horse Races

- Ordinal List
- Outlines
- Rankings
- Ratings
- Scores



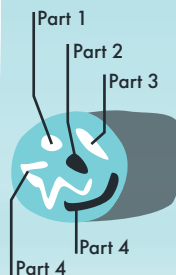
Two-fers

- Before-After
- Pro-Con
- Problem-Solution
- Compare
- Contrast



DIAGRAMS

- Cutaways
- Schematics
- Figures
- Illustrations



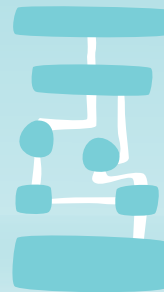
MAPS

- Locator
- Geological
- Distance
- Data
- Statistical



SEQUENCES

- Demos
- How-Tos
- Timelines



GRAPHS

- Pie
- Bar
- Circle
- Scatter
- Flowchart



Siricharoen, W. V. (2013). Infographics: the new communication tools in digital age. In The International Conference on E-technologies and Business on the Web(ebw2013)

Design Your Infographic

CHOOSE THE DATA/ KEY FEATURE

What key message are
you trying to convey?

VISUALISE

Think symbolically
about how you can
represent your key
message

FLOW

Order the flow of
information

COLOURS

Make purposeful colour
choices

PLAY

Have fun with it!
Experiment and try out
different things.